

**Problem: You need a cost-effective carton-sealing solution.**

At first glance, using plastic tape may seem less-expensive than using water activated tape (WAT). However, you should consider all the variables before determining cost-efficiency.

**Solution: Switch from plastic tape to paper water-activated tape (WAT).**

Packers often use 2 to 3 strips of plastic tape to seal their cartons. This quickly makes plastic tape's cost-per-carton more expensive than WAT. A recent study by SGS Testing, the world's largest independent test lab, found that 16% more time was needed to apply plastic tape using a hand gun versus an electronic Better Packages machine.\*

**Plastic Tape vs. Paper Tape**



**Results = More Plastic Tape is Used and it Takes More Time to Apply**

**Why Better Packages?**

To use WAT, you need a water-activated tape dispenser. To maximize productivity and cost-effectiveness, you need to choose the right dispenser and manufacturer. Better Packages dispensers are quite simply, the best dispensers on the market.

**Better Packages Dispensers Are...**

<b>Simple to Operate</b>	Our elegant design makes them easy to use from the moment they come out of the carton. Employees can get right to work.
<b>Safe</b>	<b>All</b> Better Pack electric tape dispensers are built to meet or exceed UL, CE and CSA regulatory requirements for electronic and operator safety. <b><i>No other dispenser manufacturer can make this claim.</i></b>
<b>Reliable</b>	Better Packages dispensers are extensively tested and proven. They: <ul style="list-style-type: none"> <li>• Are made to the highest specifications-- from steel frame construction to low voltage heaters.</li> <li>• Last an average of 16 years.</li> </ul>
<b>Backed by a Company in Business for Almost 95 Years</b>	Throughout our long history, Better Packages has focused only on supporting the water-activated tape market. The result? We are the #1 manufacturer of water-activated tape dispensers in the world.
<b>Supported by an International Network of Distributors</b>	Our Better Packages' global network of Authorized Distributors provides the most comprehensive service and support in the industry, using 100% Better Packages parts.

**Ongoing Support**

**We've been here for almost 95 years...  
 and we'll be here to support you and your business  
 today and tomorrow.**