



The Better Pack® Ink Jet Printer is a standalone printer that can be easily mounted on most case sealer conveyor systems

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Contact Cathy Kurzbacher at 203.926.3721 with questions regarding this release.

Better Packages Introduces Better Pack Ink Jet Printer for Printing High Quality, On Demand Messages and Logos Directly on Corrugated Cartons

Summary: Better Packages, Inc., the number-one trusted name in water-activated tape dispensers and carton sealers for more than 90 years, introduces the **Better Pack Ink Jet Printer**. The high resolution Ink Jet Printer can be easily mounted on the conveyor system of most case sealers and enables printing of time and date stamps, logos and other changeable messages directly on corrugated cartons as they pass through the conveyor, saving the cost of purchasing pre-printed labels.

Shelton, CT, July 2008--The new **Better Pack Ink Jet Printer** from Better Packages, Inc., consists of an easy-mount ink jet printing system designed to deliver 300 dpi, on demand printing of changeable alpha-numeric messages and logos directly on the corrugated carton. If the case sealer uses paper water-activated tape, the Ink Jet Printer can also print directly on the tape. Producers and distributors of any product or in any industry that requires time, date or code stamping, messaging or branding can greatly improve productivity with the Better Pack Ink Jet Printer while eliminating the cost of purchasing and stocking pre-printed labels.

The Better Pack Ink Jet Printer is ready to install and use right out of the box and includes a mounting bracket, a handheld controller and one print head module. The print head can print a one-line message of ½ inch high characters or two lines of text with 7/32 inch high characters. Up to four print heads can be stacked in a single bracket to produce up to 4 lines of ½ inch characters or up to 8 lines of 7/32 inch characters. As many as 99 messages can be stored for frequent and easy changeover. Because the Better Pack Ink Jet Printer can store and print high resolution logos, it is highly effective in fulfillment operations that are packing and individually shipping several brands. Fulfillment companies can offer their customers the ability to reinforce their brands to the consumer.



BETTER PACKAGES,[®] Inc.

The Better Pack Ink Jet Printer is engineered by Digital Design and comprised of ink jet technology by Hewlett Packard, a respected brand for consumer and business printing needs. The Ink Jet printer can be programmed to print at variable speeds with variable character spacing.

To learn more, contact Better Packages at 800-237-9151 or visit www.BetterPackages.com to locate the Better Packages Authorized Distributor near you.

About Better Packages

Better Packages, founded in 1917 and headquartered in Shelton, Connecticut, since 1924, is the world's leading manufacturer of water-activated tape dispensers used for carton sealing. The company also offers case sealers, pressure-sensitive tape dispensers, water-activated tape and a full line of dispenser accessories. Its products are sold and serviced in the United States and in 20 countries worldwide. Its systems are used whenever security, strength, efficiency, sustainability, productivity and a professional image are needed. For more information, please visit www.BetterPackages.com.

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